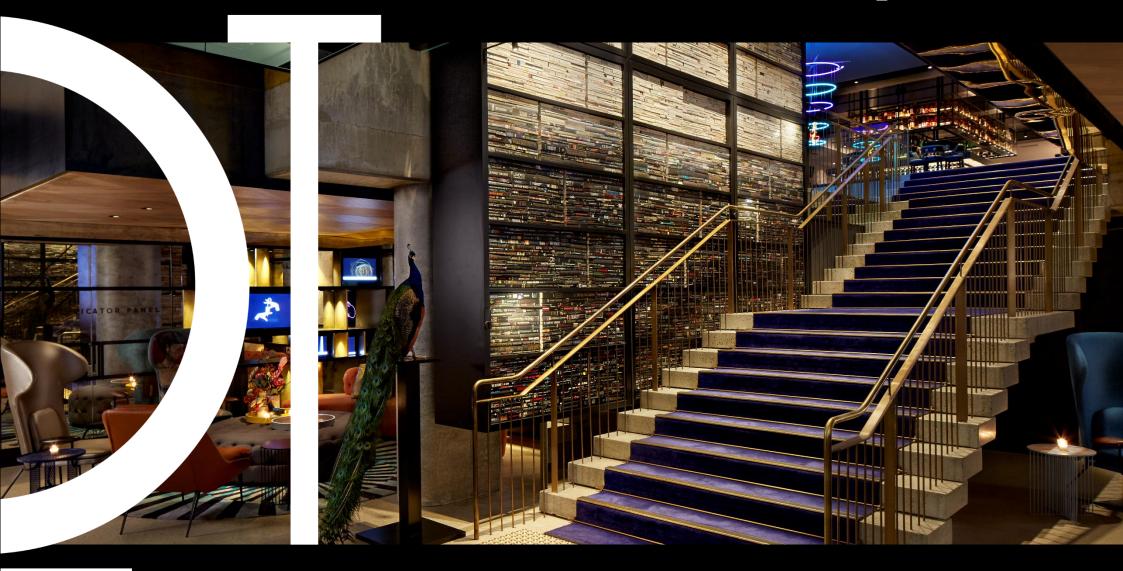
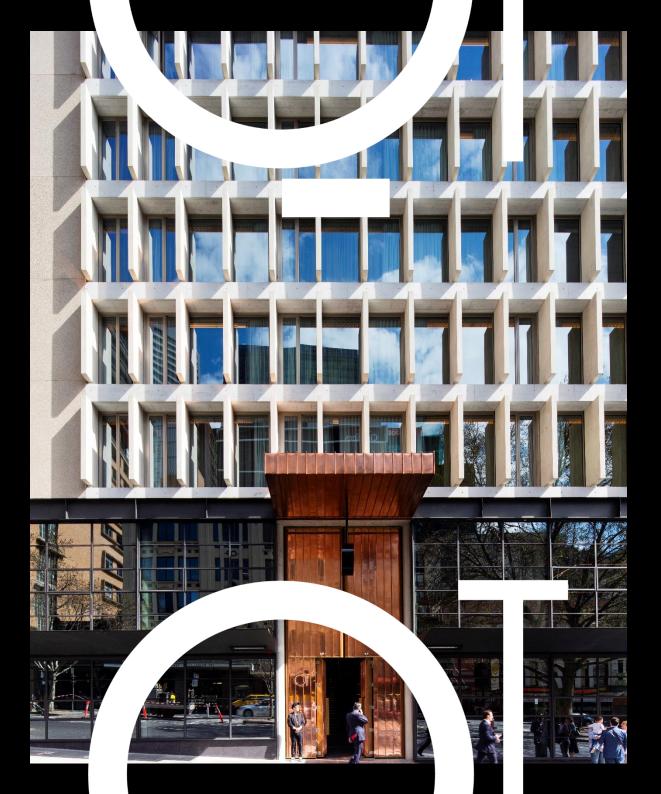
# MELBOURNE



PRESS KIT



# A RICH HISTORY

The world's a stage and some sets are just more sumptuous than others. At QT Melbourne your scene is dressed in velvet detail, sultry soundscapes and three courses for the five senses.

Positioned in the heart of Melbourne's hidden laneways, QT Melbourne is luxury in a landscape of industrial chic, low-light and high-fashion. Inspired by the nation's lively rag traders of the early 1900's that populated nearby Flinders Lane and 'Parisend' of Collins Street.

Home of the former Greater Union Cinema site, the history of the Russell Street cinema spans decades of entertainment for the city of Melbourne. Greater Union opened in 1978 and was recognised as an architectural marvel; with its grand foyer of red and gold, striking ceilings and opulent crystal chandeliers.

Today, the area is now occupied by loft style apartment conversions, bustling cafés and bars, galleries and arcades as well as connecting with a number of graffiti-stained laneways, full of character, which artfully weave their way through the city.

QT Melbourne is at home in Australia's most creatively charged city.



# PUBLIC SPACES

Step off Collins Street into a world of highly curated style, where artists and designers have woven a sensory palette setting the scene for an eye widening Melbourne playground. Inside, the design philosophy is industrial inspired with handcrafted steel, stone and timber, creating contrasting textures teamed with eclectic interiors of the hotel's public spaces.

Led by QT designers, renowned Interior designer, Nic Graham, and architect and design expert Shelley Indyk, the team worked collaboratively to create the visually intriguing spaces whilst still incorporating the signature QT style. Bespoke furniture, provocative graphics and a strong use of colour are some of the highlights, harmonised by glimpses of high-tech video art adding movement and intrigue to the space.

The façade draws on the classic geometries of the Melbourne street scape. Inside, there's a contemporary feeling of modern industry in the building; exposed concrete is set against black steel, bronze, brass, and this is offset by strong and bold visuals.

Fashion, art and a Euro-inspired mélange of old and new give QT Melbourne its eclectic style. Vintage elements blended with modern touches, and floral against pattern are some of the design highlights adding detail to the space.

Striking LED digital art is a feature of the public areas within the hotel, the works invariably imbued with a sense of European urbanism, adding a dramatic and intriguing display to the hotel's enticing surrounds.







# ROOMS & SUITES

Oh so boldly Melbourne, you'll be waking up and smelling the batch-brew coffee amidst design that toes the industrial divide. Experience the eccentricity and creativity of QT Melbourne living, where industrial influences and bespoke designer furnishings blend seamlessly with carefully curated art.

Two contrasting colour palettes travel throughout the 188 guest rooms, injecting warmth and vibrancy into soft furnishings and unexpected detailing. Alternating between a deep electric blue paired with yellow gold or a bright turquoise with red, the colour schemes are splashed on the 'graffiti tagged rugs', the veneer of the joinery, the wallpaper within the wardrobe, the upholstery, curtaining and the back-lit colour of glass in the mini-bars.

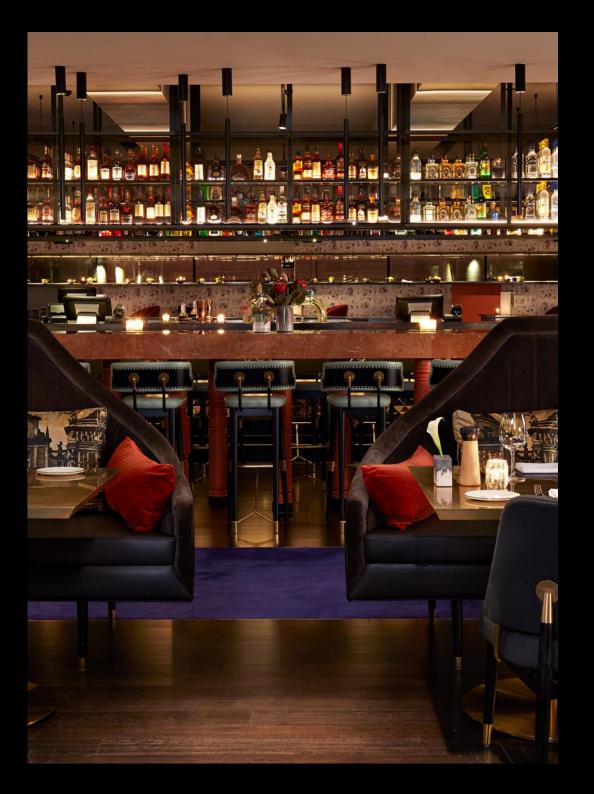
The character is one of refined industrial elegance, something that's evident in the engineered oak timber flooring, metal-framed benches, black brushed slate bathrooms, unique matte black light fittings, and touches of brass. Complimentary Wi-Fi and new release movies, a fully stocked minibar with plenty of QT quirk and world-class Kevin Murphy amenities complete the in-room offering.

Pull back the curtains for that laneway buzz; this is accommodation in Melbourne that weaves you into the fabric of the city.



# EATING & DRINKING

An artisan playground in which lovers of the high life can satisfy their thirst for all things eccentric and innovative, QT Melbourne brings extraordinary indulgence with fresh dining, modern mixology and sensory temptations with four established Melbourne institutions.









## PASCALE BAR & GRILL

Arty Melbourne chic with unique glitz. Open plan dining and kitchen that really puts on a show. Take a stride down the 'Paris-end' of Collins Street, behind glossy glass doors a night of provocative dining awaits.

A feeling of bold industrial chic runs through the lively 60 seat open-plan dining room, with an open kitchen fueling the theatrics, offering flaming glimpses into dish creation. Each plate a showstopper, with delicate entrees and grand mains, every seating is a Melbourne dining event for the ultra-glam that comes with a French Quarter-inspired cocktail kick.

This award-winning modern day bar and grill offers discerning foodies an expansive dining experience within the buzz of QT Melbourne. Open for breakfast and dinner, the seasonal menu offers multiple ways to play.



# ROOFTOP AT QT

Going up? Transcend the ordinary, let's head for the clouds. All the way to level 11, where the bar is raised to truly extraordinary. Now arriving at peak experience... welcome to Rooftop at QT.

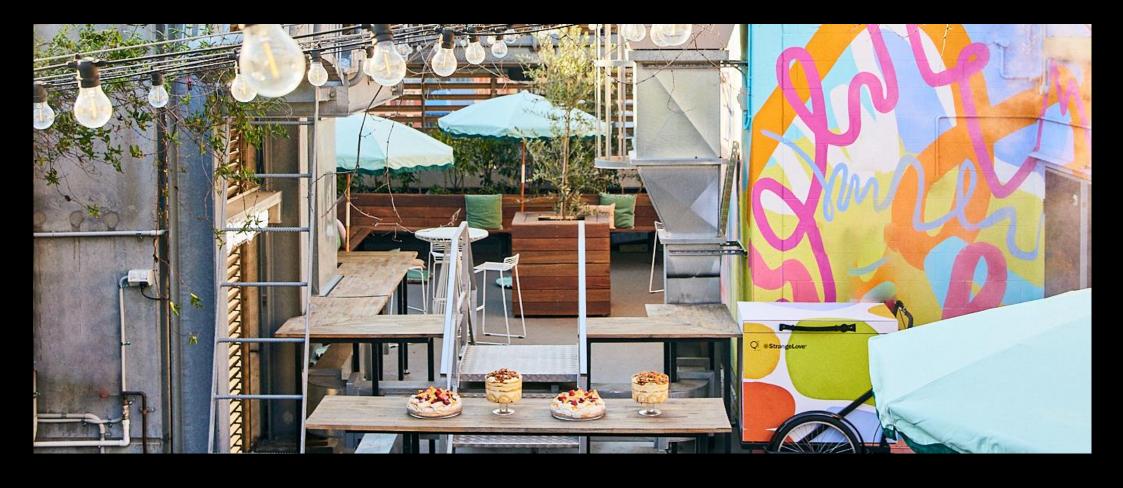
Step out to greet cityscape surrounds, and see eye-to-eye with Melbourne's iconic skyline. A vista to unravel your senses, from first glance to last dance, this is sky-high seduction.

From low-key Sunday sessions to unfettered Friday nights, every hour is happy and any time is right. High-noon calls for lunchtime libations, served with market-fresh morsels. Is there anything more indulgent? When the sun dips low, it's grazing hour. From wood-fired flatbread to fritto misto, plates large and small meet creative cocktails to match. Late-night DJ sets are enjoyed from the comfort of a plush booth for your group, or spent cheek-to-cheek to a dance floor beat. It's your move to make.

So shimmy in day or night, and raise a glass to any moment you like. It's time to rise and shine Rooftop at QT.







## SECRET GARDEN

All the way up, follow us. We're taking you on an eventful escape. But where, exactly? Keep it on the down low, and we'll let you in on our lushest little secret yet...

Arrive at an unmarked doorway, a dramatic pause. Intrigue dares you to open up. Step on through to discover what's been growing wild within. And find yourself nestled in an urban rooftop oasis. A leafy departure from its cityscape surrounds, QT Melbourne's Secret Garden is the venue guaranteed to lift soaring spirits even higher. And the party theme? As vibrant as possible, always.

If you have a reason to celebrate, we have just the place to gather. From formal cocktail parties to business casual events, up here, we revel in engagements to birthdays, and even just because. And whether it's for just a handful, or a collection of your 50 favourites, you'll have exclusive access to the Secret Garden. Rooted in local, blooming in all new directions, this urban rooftop oasis is the secret space you've been seeking.





## TANTO

*Tanto* is a Japanese knife shop that specialises in master sharpening. A range of meticulously handcrafted Suisin Honyaki and specialty knives for you to choose from. A collection curated by the keen eyes of 10th generation sword makers.

Feel what it's like to cook in Sakai samurai style or bring in your personal set for a custom sharpen. We'll send you home with blades running smooth. That sweet sensation of acute cuts with a delicate edge.

Down a quintessentially Melbourne laneway this is where you'll find a slice of Sakai, Japan. A playground for those versed in culinary knife arts or looking to sharpen their skills.





# QT AT HOME

QT Hospitality at Home. How delightful!

QT At Home is a wonderful experience you get to enjoy in your very own home.

We're serving the unique flavours of our best loved restaurants right from your kitchen. One of our acclaimed chefs will create something sublime and all you'll have to do is add a little flair, boss everyone around in the kitchen, then take all the credit.

And what is fine dining without fine wining? We dread to think. Our Sommeliers and award-winning bar staff are letting the drinks flow straight to your door.







# CONFERNCES & EYENTS

Where great service, design and fine dining connect, you have four of QT Melbourne's private dining rooms and eight boutique event spaces. Equally at home in business or casual, events at QT Melbourne are sophisticated and delicious affairs where the best of modern technology meets art and design, with your comfort being the ultimate goal.

Whether you're cementing the relationship with your client in Barclay or Paramount, after a ritzy cocktail soiree on the Rooftop at QT or Premiere, or an intimate sit-down dinner in King or Union, our range of extraordinary event spaces and packages will ensure your event has flavour.

From elegant three-course celebrations to popping bottles with your closest workmates - our specialist events team provides next-level service. QT Melbourne is the place where good decisions happen in style.











# THE ART COLLECTION

Orchestrated by specialist art curator Amanda Love, a wildly eclectic collection of new medium art has been curated throughout the hotels public areas, lifts, lobbies, dining spaces and guest rooms.

Director of LoveART, Love is an international art advisory based in Sydney and New York, specialising, in the commissioning, acquisition, display, cataloguing, valuation and collection management of the best contemporary art from all over the world. Love has over 20 years' experience in providing bespoke, confidential and independent art advice for corporations and private collectors in Australia and overseas. She has over 20 years experience in providing bespoke, confidential and independent art advice for corporations and private collectors in Australia and overseas.

Love has served on the board of the Biennale of Sydney, Australia's largest contemporary art event for the past 10 years during which time critical acclaim has increased and attendance more than tripled.

A passionate collector, Love has played a founding role in the now flourishing contemporary benefaction groups at Sydney's Art Gallery of New South Wales and Museum of Contemporary Art, and spoken as an expert on contemporary art in Australia and overseas, including at the National Gallery of Scotland, Arco in Madrid, the MCA, Sydney, the AGNSW and Melbourne's Heide Museum.



## THE ART COLLECTION



#### GABRIELLA & SILVANA MANGANO

Sisters and Melbourne artists, Gabriella and Silvana Mangano exhibit a Single channel high definition digital video, 16:9, colour, sound, duration variable.

Installed across 9 digital screens in the hotel's lobby space, Performance Compositions for Sculpture (1-9) 2014 are still and filmic, until they move. Suddenly the works turn into a performance – a ballet in which found objects are the dancers and the artists hands are the props.



#### CLAIRE HEALY & SEAN CORDEIRO

Cordeiro and Healy's joint practise relies on humorous visual language of fragmented gradient and form to build larger images, impressions and meaning. Double Horizon, 2016 amalgamates the spines of discarded books, in such tonal variation, that when viewed from afar, you find yourself gazing at the cosmic. Form completely belles content in this work which echoes the artists' more traditional practice of reclaiming consumer waste and transforming it into something new, beautiful or thought provokina.

The work is showcased In the hotel's lobby space, parallel to the stairs ascending Pascale Bar & Grill.



#### JENNIFER STEINKAMP

Steinkamp lives and works in Los Angeles. She employs computer animation and new media to create moving image installations that explore ideas about architectural space, motion and phenomenological perception. Here a virtual image of falling material reveals an invisible surface beneath the cloth

The layers of animates falling cloth exude a texture and surface of their own, while simultaneously revealing a previously unnoticed surface behind them

Fascinating and masterful, you will find this digital piece located in the hotel's lobby space



#### ROWENA MARTINICH

Creating vast, dynamic explorations of colour is abstract expressionist Rowena Martinich's forte. Martinich has carved out her position in the art world, spanning the realms of public art, painting installations, permanent and temporary interventions, murals within streetscapes, awe inspiring architectural applications and powerful compositions on canvas.

Martinich's artwork can be found in Event spaces Paramount, Barclay and Secret Garden.



# JANET BURCHILL & JENNIFER MCCAMLEY

Burchill and McCamley both live and work in Melbourne and have collaborated since 1985. They work with a diverse range of materials such as wood, metal, paint and neon. Their practise is equally diverse and utilises photography, film, drawing, furniture, sculpture and painting.

Interpretations of dreams mobile (2001-2015) which features in the Pascale Bar & Grill alcove has been constructed using neon, electric cable, wood and Perspex. This work exemplifies their materialist approach with its tantalisingly bright neon colours and swirling spirals which are at once garish and hypnotic.



# MELBOURNE

## COLLABORATORS



# MIC GRAHAM PUBLIC AREAS DESIGNER & STYLIST

Nic Graham has made a name for himself delivering the cool and quirky interiors of OT Hotels & Resorts.

Graham has been running his own studio in Sydney with a small team and has worked in all of the traditional design categories including architecture, furniture and product design and interiors.

Nic and his team are passionate about the finer details in their projects, and continue to collaborate with artisans, artists, furniture makers, graphic designers and engineers to make memorable spaces and noteworthy design 'moments'.



## SHELLEY INDYK

#### **GUEST ROOMS DESIGNER & STYLIST**

A registered architect, Shelley Indyk has worked with communities from diverse cultural backgrounds since the 1980s and brings over 20 years experience in architecture and design.

Indyk is interested in diversifying in all aspects of design, planning, cultural expression and travel. This diversity she brings to the studio atmosphere, working on a variety of projects from community based to commercial, hospitality and private houses. Most recently in 2015 Shelley was one of five jurors on the Australian National Jury awards for all architectural categories...



# NIC WOOD

kitchen.

Renowned for his culinary craft in showcasing the brilliance of quality ingredients, Nic Wood, Executive Chef of QT Melbourne, confidently embraces the power of simplicity. Drawing inspiration from his Western Australian roots, Wood embraces a profound appreciation for quality ingredients, emphasising values of humility, respect, and honesty in the

Influenced by his grandmother's baking expertise and the vibrant flavours of his hometown, Wood's culinary creations serve as a testament to his unwavering dedication to exceptional ingredients, paddock-to-plate philosophy, and remarkable partnerships with local producers and growers.



# ROMANCE WAS BORN

#### DIRECTOR OF CHAOS OUTFIT DESIGNERS

Designer-duo Anna Plunkett and Luke Sales of Romance Was Born are one of Australia's most celebrated fashion houses. Renowned for their extravagant pieces of wearable art, Romance Was Born encourage women to boldly express their individuality through their vibrant prints and dramatic silhouettes.

Collaborating exclusively with QT Hotels, Romance Was Born created the QT Director of Chaos Collection, a capsule line worn by QT's charismatic front door hosts in Sydney, Melbourne and Perth. Drawing upon the quirky interiors and artistic motifs of each property as inspiration for the collection, the designers created three unique prints to adorn the DOCs at each location.



# FOR MORE INFORMATION PLEASE CONTACT

Rachel Pronk Marketing & Communications Manager

> rachel\_pronk@evt.com +61 3 8636 8861 +61 437 160 698

