



A RICH HISTORY

QT Sydney lives and breathes within two of Sydney's most distinguished buildings, the State Theatre and the old Gowings department store. Fusing the historic Market and George Street locations into one boutique hotel involved a meticulous restoration process and resulted in the creation of a bold and totally unique hotel experience.

Originally designed by famed department store architect, Crawford H Mackellar, the Gowings building in Sydney's CBD was constructed between 1912 and 1929. Since transforming into QT Sydney, the interwar commercial Palazzo style building has had its original gothic features thoughtfully restored to their former glory.

The grand State Theatre is an extraordinary example of eclectic architecture, mixing cinema baroque with elements of Gothic, Italian and art deco design. The building has a rich history of glamour with the theatre opening with great fanfare in 1929 and its progressive multi-level shopping precinct opening the following year.

The interiors of the State Theatre feature rare original artworks and fixtures from William Dobell and Charles Wheeler, two of Australia's most significant artists.

PUBLIC SPACES

Alike the facade of the building, the inside has retained its spirit and old world appeal, while adding a modern touch with distinctive art mediums, cutting-edge artists and the latest from the Digital Age.

To ensure impact on arrival, QT Sydney's art consultants, designers and architects worked to fuse the history and cultural fabric of both buildings together through an energetic collection of original artworks and graphics.

The bold interior design is offset by the hotel's historical features forming a space that serves not just as a lobby, but as a playground after dark. A striking LED wall of digital art is a feature of the public space, adding a dramatic touch to the already enticing surrounds. Eclectic artefacts and bespoke furniture add to the intriguing mix, and sit pretty amongst a bold use of black and white, Yves Klien blue, magenta and citron.





ROOMS & SUITES

Set within two very distinct buildings, there are countless quirks and nuances across every aspect of the hotel. Adding a certain charm to the guest experience, it's often hard to put a finger on one exact detail, and to know where to look next.

A deep palette of reds, oranges, yellows and whites feature throughout the 12 unique room styles in the 200 guest-room hotel. Retaining the original timber floors, the Gowings Building abodes are bright and airy with eccentric touches. Lush and inviting, the State Theatre rooms boast exclusively designed carpets and bowler hat lamps.

Every element has been designed specifically for that particular space; from the custom wardrobes, bedheads and carpets, to the minibars, glass cabinets and quirky collectables. The dark stone bathrooms are accentuated by signature baths and large separate showers with pin spot lighting ensuring a moody and sultry vibe.

With a focus on luxury, the many unique variations all celebrate the unusual. Each room embraces its obvious eccentricities and from there has been individually tailored for an edgy and unforgettable QT experience.



EATING & DRINKING

The opportunity to indulge at QT Sydney starts before you even hit the lift. On the Market Street level, *Parlour* offers barista-made espresso and French fare with rich, bold flavours and impressive wines that weave the perfect pastime.

Ascending the lifts, guests are ushered into the lobby and then up the wooden staircase into *Gowings*. As with every aspect of QT Sydney, design is prominent – elegant detailing redefines a modern day dining experience.

Guests finish the night off in *Gowings Bar*, an intimate space home to Sydney's finest bartenders handcrafting the city's most loved tipples.

Open till late every night for after dark antics.





GOWINGS

At *Gowings* our signature moves come from decades of swagger. If these walls could talk, they'd take you back, to debaucherous nights and theatrical highs. Across eras and flavours, we've stayed at the centre of the seen.

Under the creative direction of Sean Connolly, *Gowings'* next chapter begins on the edge of nostalgia. Inspired by New York's Little Italy and steakhouse scene, we're tossing classics with new energy and passion, so prepare your senses for a taste of the unexpected. Paired with a flair for flavour, tableside bravado is what we serve best. So sharpen your knives, this old soul is on fire.

Come soak up the allure and be set against the trend, and make a date with the old cool.



GOWINGS BAR

Classic with a cheekytwist.

Find comfort in finding the familiar, a little less familiar. Welcome to big Italy, not so little. A big city stomping ground with the warmth of a modest meeting house, *Gowings Bar* is a place which attracts downtown denizens who have a penchant for inner circles.

A twist on the lips, but also a bar of tricks, the theatrics of *Gowings Bar* are rife.



PARLOUR

What's causing a Seine? Have a seat at Parlour, and see for yourself.

With a nod to the building's French-renaissance inspired architecture, *Parlour* exudes Parisian. Under the creative culinary direction of Sean Connolly, the menu cleverly mixes classic dishes with the avant-garde. From staples to seasonal specials, think simply unstuffy comfort food in the style of a bustling neo-bistro at QT Sydney. For up-at-dawn diners and late night rendezvous alike, *Parlour* presents a new way for Sydneysiders to soirée all day.

A new kinda French revolution, come sink into lived-in luxury and kick on until the 'oui' hours.



QTEA

QT Sydney's answer to a traditional high tea, only more sip-sational. Updated for your viewing (and tasting) pleasure, hand-sweetened for the modern Marie Antoinette. *QT Tea* is luxuriantly laid out for leisure lovers, lavish loungers and avant-garde gusto's alike.

From the man who can take a sunrise, and slather it in ganache, pâtissier, Adriano Zumbo, has carefully curated a collection of culinary curiosities that will ruin a typical high tea for you forever.

Get lost in intemperance, as you work your way through sumptuous sweets and savouries, made all the better when paired with Perrier-Jouët. Revel in main character energy, and sip in style while cultivating captivating conversations in-between mouthfuls.



QT AT HOME

QT Hospitality at Home. How delightful!

QT At Home is a wonderful experience you get to enjoy in your very own home. We're serving the unique flavours of our best loved restaurants right from your kitchen. One of our acclaimed chefs will create something sublime and all you'll have to do is add a little flair, boss everyone around in the kitchen, then take all the credit.

And what is fine dining without fine wining? We dread to think. Our Sommeliers and award-winning bar staff are letting the drinks flow straight to your door.



— SPAQ

The design cleverly uses colour and quirky features to mirror the heritage of QT Sydney's location above two of Sydney's most historical buildings.

With it's central CBD address, spaQ caters for the busy corporate and his/her changing needs and desires.

Rather than insisting on pre-selection of treatments, spaQ encourages you to book a block of time and make a treatment selection on the day, using the therapist's knowledge to help guide you to the perfect choice.

spaQ facilities include six treatment rooms, a Hammam inspired steam room with ice fountain, full amenity male and female change facilities, a relaxation lounge and spa boutique.

The menu features an array of massages, a range of facials and body treatments by Skeyndor and Uspa and an accessories section with a creative range of 30-minute add-on treatments, packages featuring perfectly sequenced signature treatments.

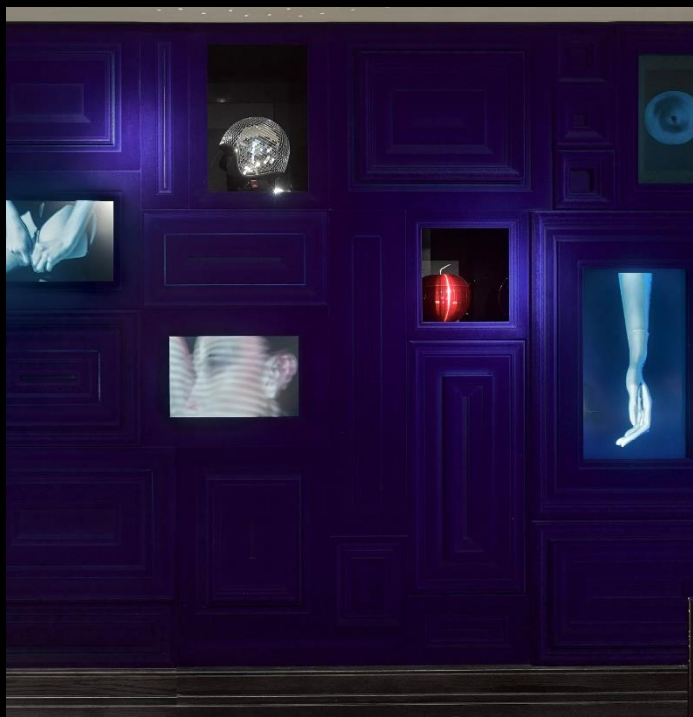




BOUTIQUE MEETING AND EVENTS

For those bored of the boardroom, QT Sydney offers a range of utterly unique and art-filled venues - ideal settings for unforgettable events.

From innovative dining experiences to classy conferences, exclusive parties and private screenings, events at QT Sydney bring together sommelier-led wine lists, artistic cocktails and exquisite chef-designed menus to create boutique meetings and events.



THE ART COLLECTION

"A wildly eclectic collection of new medium art has been curated throughout the hotels public areas, lifts, lobbies, dining spaces and guest rooms. Brought together by the collaborators of the hotel, the artists' work has been curated with the unique space in mind."

Amanda Love, Love, ART Curator

Specialist art curator and director of LoveArt, Amanda Love, is an independent art advisor specialising in sourcing the best contemporary art from all over the world. Love is working with QT Sydney from education to acquisition, commissioning and display of the public spaces. Voted Best Art Advisor 2010© in Sydney's inaugural Art Month awards, she has served on the Board of the Biennale of Sydney, Australia's largest contemporary art event, for the past eight years during which time critical acclaim has increased and attendances doubled. A passionate collector, she has played a founding role in the now flourishing contemporary benefaction groups at Sydney's Art Gallery of New South Wales and Museum of Contemporary Art.

THE ART COLLECTION



DANIEL
CROOKS

The New Zealand based artist exhibits a single-channel high definition digital video in the hotel's reception and lounge. Static No. 18 (phase shift) is the culmination of 10 years development, an exploration of time as a spatial dimension – a tangible and malleable material. Crooks' distinctive work is a seeming contradiction, using photographs that progress through time and videos of frozen moments that move.



DANIEL
BOYD

At Gilt Lounge, the late night party crowd will be entranced by Boyd's A Darker Shade of Dark #s1-4 (2012). The floor-to-ceiling high definition video, a multi-channel installation, brings the history of Pointillism and Impressionism to a new medium. While Boyd's use of dots recalls the tradition of the indigenous painting of Papunya Tula, his digital interpretation allows each miniscule dot to produce light that moves across images as a shimmering effect between figurative images. The psychedelic soundtrack, commissioned for the work, adds to the intrigue.



GRANT
STEVENS

The larger-than-life digital video The Drift (2010) explores the fine lines between public and private, the isolation and socialisation of our online lives. Floating orbs swirl in hues of green, pink, blue and yellow, an apt fit with the vibrant interior design of QT Sydney. Steven's work will be showcased in a selection of the hotel's 200 guest rooms.



RICHARD
BLACKWELL

With a growing presence in the Australian art scene, he has held collections in Australia and on the global stage. He studied at Australian National University, majoring in Print Media and Drawing. With multiple showings and awards worldwide, he maintains a prolific studio based practice and a full schedule of exhibitions and artistic residencies.



MORGAN
SHIMELD

The sculptor has worked in welded, cast and fabricated metal including bronze, steel and zinc, as well as cast glass and other objects. His work is heavily influenced by modernist architecture, giving him a keen interest in design. Morgan's formal academic training and extensive hands-on industry experience have laid the foundations to a strong conceptual and highly skilled artistic practice.

COLLABORATORS



NIC GRAHAM
PUBLIC AREAS DESIGNER & STYLIST

Nic Graham has made a name for himself after delivering the vibrant and transcendent interiors of QT Gold Coast. Graham has been running his own studio in Sydney with a small team and has worked in all of the traditional design categories including architecture, furniture and product design, and interiors. Graham and his team took inspiration from the energetic location and threw in a few surprises within the luxury spa, restaurant and cocktail bar areas of QT Sydney. Graham's belief is that the aid of good lighting is essential to make a space feel different from morning to night and gives guests elements of wonder and surprise. Featuring a huge LED wall of digital art to harmonise the two heritage buildings, Graham displays an eclectic mix of remarkable and dynamic pieces to maximise the guest emotion and experience at QT Sydney.



SHELLEY INDYK
GUEST ROOMS DESIGNER & STYLIST

Shelley Indyk has worked with communities from diverse cultural backgrounds since the 1980s and brings over 20 years experience in architecture and design. Indyk discovered a passion for re-establishing the modern urban space from her time working in communities and is well known for the interior designs of Sydney's popular watering holes including The Green Park Hotel in Darlinghurst and Sackville Hotel in Rozelle. Indyk uses a palette of reds and oranges and hues of yellow to highlight the eccentricity of QT Sydney's 200 guest rooms. She does not try to be led by trends and has fine tuned QT Sydney's eccentric and avant-garde brief to develop a unique feature to foster and develop. Indyk features Sydney sculptor, Morgan Shimeld and South Australian Artist, Richard Blackwell throughout the hotel. The featured artists represent the playfulness of the hotel and are examples of the core design statements that last beyond trends.



ROMANCE WAS BORN
DIRECTOR OF CHAOS COSTUME DESIGNERS

Designer-duo Anna Plunkett and Luke Sales of Romance Was Born are one of Australia's most celebrated fashion houses. Renowned for their extravagant pieces of wearable art, Romance Was Born encourage women to boldly express their individuality through their vibrant prints and dramatic silhouettes. Collaborating exclusively with QT Hotels, Romance Was Born created the QT Director of Chaos Collection, a capsule line worn by QT's charismatic front door hosts in Sydney, Melbourne and Perth. Drawing upon the quirky interiors and artistic motifs of each property as inspiration for the collection, the designers created three unique prints to adorn the DOCs at each location.



MICHEL WAAIJER
HEAD OF DIGITAL AT ALCHEMY ASIA LTD WEB DESIGNER

Waaijer began his career as a web developer in Holland. After starting up a couple of his own companies and working for digital agencies in Amsterdam, he went on to explore other creative avenues before joining as Head of Digital at Alchemy Asia Ltd. He has captured the essence of the QT brand within the website by creating a sensual, voyeuristic feel to the interface. Waaijer has succeeded in absorbing the personality of the brand through the design of the entire site. With a focus on creating a usable yet aesthetically pleasing user experience, Waaijer has ensured the use of the latest web technologies wherever possible. The neon treatment across the site is characteristic of the energy of a big city at night. The hotel will be a landmark for cool crowds in Sydney and beyond and this is communicated through the direction of the creative. The website is a hub where people can go to find out about Sydney's coolest venues and events, and the hippest places in town to be seen.

FOR MORE INFORMATION
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QT SYDNEY